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B.B.A. (Part - III) (Semester - V) Examination, November- 2016
PRACTICES IN MODERN MANAGEMENT (Paper - I)

Sub. Code : 43952

Day and Date : Thursday, 17 - 11 - 2016

Total Marks : 40

Time : 12.00 noon. to 02.00 p.m.

- Instructions :**
- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.

Q1) Explain the contribution of Henri Fayol's Functional Approach to Management. **[14]**

OR

Discuss in brief managerial tasks and skills needed by manager in future.

Q2) Write short answers. (any two) **[2 × 8 = 16]**

- a) Applicability of SWOT analysis (SWOT analysis process).
- b) Explain in brief the Internal environment
- c) Explain focused strategy.
- d) Discuss the Cost of leadership

Q3) Write short notes. (any two) **[2 × 5 = 10]**

- a) Discuss the process of MBO
- b) Organizational External environment.
- c) Differentiation
- d) Evolving new managerial system.
